



~Warm Greetings to all our Canyon Hills Music Department families~

The Canyon Hills Music Boosters Club is a 501 (c) (3) non-profit organization that is committed to the preservation of the visual and performing arts program with the public school educational curriculum.

Our award winning music program at Canyon Hills High School includes a competing Marching Band and Color Guard - one of the few to be found within the San Diego Unified School District (SDUSD). Our public schools are struggling to maintain academic as well as extracurricular activities and we are proud that Canyon Hills High School in Tierrasanta has been able to provide this experience for our students and community. Our funding from the district does not cover the costs of our full program, we ourselves need to perpetually fund the costs for equipment, coaching staff, licensing, music, storage, competition fees, and bus transportation.

At this time, we are reaching out to you for your financial support. Though it is not mandatory to donate funds to participate and we are aware of financial constraints that occur, the students and Booster Club are desperately in need of financial support and assistance of the families of each band, orchestra, choir, musical theatre, and color guard member to their ability so that we can continue this great music program. When the money isn't there, we have to cut out experiences for everyone.

The lion's share of funding for this program, including all costs for competitions, music, licensing, equipment, and staffing is approximately \$38,000. If we just account for our largest ensemble (the marching band and color guard - which also costs the most money to maintain), those 60 students translate to approximately \$633 per student, or about \$63 per student per month per academic year to cover all of our costs if no money is generated from fundraising or provided from grants. The orchestra, jazz band, choir, and musical theatre troupe combine to just about double that number with approximately another 80 students or so who are not active in the marching program. This means if EVERY family in the department was able to donate just \$250 (\$25 a month) we could cover our costs. In most years we have robust fundraising efforts (including large tournaments and performances at the school) that help to offset the amount we need to raise in donations - but this year, we are limited in what we can accomplish on that front. This means your donations are more important than ever!

We need your support to reach our funding goals. Please help by making a donation of any sum now and/or throughout the year, it is urgently needed and is greatly appreciated. All donations are tax deductible :)

Your donation can be monthly or a lump sum, checks can be made out to Serra Music Boosters Club. (at this time our 501C is in the process of changing to reflect school name change) Paypal donations with credit cards can be made through the Booster website under Fundraising Tab:

<https://www.serrabandboosters.org/my-story.html> Checks with this letter can be mailed to:

**Serra Music Boosters Club
PO Box 420201
San Diego, CA 92142-0201.**

Thank you for supporting our students!

~Canyon Hills Music Boosters Club and Music Students

Student's Name _____

Parent's Name _____ OR Check here if wish to remain Anonymous

Amount Kindly Donated _____

I would like a tax receipt for my donation

Some companies generously match donations, please check with yours.

Thanks again for your support in any amount. Any questions, please feel free to contact us at serramusicboosters@gmail.com

Costs of The Canyon Hills Music Program

A financial breakdown of the average costs per year

Entry Fees -

Cost based on previous year's fees, some may have gone up

TOTAL COST TO REGISTER FOR COMPS/FESTIVALS that we do NOT host: est \$3000

Student Transportation -

Cost based on district's bus prices for 18/19 and includes two buses per event

TOTAL COST TO TRANSPORT STUDENTS: est. \$5000

Equipment Transportation -

Cost based on prices for a 26' Box Truck

TOTAL COST TO TRANSPORT EQUIPMENT: est. \$3000

Staffing -

Cost based on 2021 negotiated wages. Cost goes up 2022

TOTAL COST FOR STAFFING: \$16800

Misc. Costs -

Copyright/Licensing fees and sheet music- Cost is dependent on what music is used
Student meals for 6 tournaments- Cost is dependent we try to keep it around \$7 per student per competition.

Equipment (props, repairs, instruments, infrastructure, uniforms, costumes) - est. \$1000

TOTAL MISC COST: \$10200

Total Program Cost: \$38000

**APPROX. COST PER MARCHING BAND/GUARD STUDENT (60 students): \$633 total
\$63 a month!**

**APPROX. COST PER MUSIC DEPARTMENT STUDENT (approx 152 students): \$250
total
\$25 a month!**

Any contribution to help offset these costs is helpful! Can be made monthly or in a lump sum

*These expenditures are NOT funded by Canyon Hills High School or the San Diego Unified School District. -they are costs associated with having an active and successful comprehensive band program that includes instruction in the marching band curriculum area.

These expenditures must be provided for by **donations and fundraising** or these opportunities will simply cease to exist.

The cost of hosting our annual field and winter guard tournaments are not factored into the above expenditures, as they should (at a minimum) fund themselves.